

The Seventh Annual

# Camp Snowball

## Cultivating Skills and Mindsets for the Future:

Critical Thinking, Collaboration, Communication, and Learner-Centered Learning

July 10-14, 2017 | Vernon, NJ

EDUCATION FOR SUSTAINABILITY • SYSTEMS THINKING • ORGANIZATIONAL LEARNING • YOUTH LEADERSHIP

### Take advantage of this unique professional development opportunity for educators:

Focused, in-depth applied learning sessions facilitated by experienced practitioners and peers to help you cultivate your capabilities to teach and lead for the future. And teams can learn together across roles and departments! This highly interactive professional development program offers participants:

- Common tools and understandings that can be used — no matter what your role — so teams can successfully collaborate across departments and other boundaries to improve learning outcomes.
- Intensive workshops (core modules), learning journeys and enrichment sessions that provide theory, and most importantly, practice.
- Opportunities to share your work, and to teach and learn from peers.
- Ways to address recurring challenges such as equity and disproportionate discipline fundamentally, instead of with a quick fix that doesn't last.



### Who Attends?

Teams of educators including teachers, school and district administrators at all levels, students, community members, and educational consultants from rural, suburban, and urban districts. Individuals are welcome too!

**“Camp Snowball is a powerful week-long learning experience that has acquainted our organization with new resources and tools that are transforming our relationships and ways of working together. We are learning strategies to include new leadership voices, better analyze the root causes of our most daunting educational challenges, and become more accountable to each other, parents, students, and community.”**

**–L. Karen Monroe, Superintendent of Schools,  
Alameda County, CA**

### Hosted by:



**Waters  
Foundation**

Systems Thinking in Education



**Academy for Systems Change**  
collective capacity for a scale that matters

**“What I got from my experience at Camp Snowball was pretty cool.** I learned how to approach thinking from different perspectives. I learned a new language. I built some great connections and expanded my knowledge of systems thinking. What was even more of a win for me was the time I spent with my team. We had 20 people from our district attend, some for their second year. It was a time to talk honestly about our mental models, get different perspectives and have honest conversations about the complex issues in our district. We came up with a start for solutions, but more importantly are leaving as sparks, as a team that speaks the same language, a team with a common goal to get more people to join the fire!”

–D.W., Junior High School Teacher

### This year's core modules include:

- Equity and Privilege: Applying Systems Tools to a Deeply-Rooted and Emotionally Charged Issue—*Janice Jackson*
- Leading for Effective Learning: Systems Thinking and Organizational Learning in Schools and Districts—*Beth Heller and Ken Leinbach*
- Systems Thinking to Integrate Diverse Frameworks and Initiatives for Coherent Interventions: The Red Thread—*Sheri Marlin*
- An Introduction to Systems Thinking for Elementary Schools—*Karen Abbott and Melissa Simpson*
- Find Your Voice, Take the Lead—*Desiree Chrun, Trevor Hicks, Dianne Lam, Washington University Social Systems Design Lab*
- A Hands-on, Minds-on Approach to Becoming a Systems Thinker—*Tracy Benson*

**“Camp Snowball brought our team closer. And because of the new skills they gained, they are starting to see and think about their work differently – how does my work fit with what others in the district are doing? These tools can be used by everyone.”**

– Steve Martinez, Superintendent, Twin Rivers USD, CA

**Special thanks to Hewlett-Woodmere School District for their support.**

## Bring Your Team To Camp Snowball!

- Gain the skills that will support educators' and students' success across initiatives.
- Develop the leadership capabilities to significantly impact student success, both individually and as an organization.
- Strengthen your systems thinking and organizational learning skills.
- Learn how to enable students to think deeply and critically, manage complexity, work collaboratively and communicate effectively.
- Collaborate with your team to plan how to scale your organization's efforts to successfully meet the needs of all learners.
- Benefit from the perspectives of participants from different districts and educational roles—including students.
- Gain a strong network of peers who will continue to support your work long after you leave Camp Snowball.

## Special Early Registration Offer

**Guarantee the lowest price. Reserve at least EIGHT (8) slots** by April 15th– even if you don't have eight names yet. As long as you register and pay, or provide a purchase order for eight (8) spaces, you lock in your Early-Bird tuition rate. Everyone you register after April 30 will get the same discounted price. Smaller or bigger teams and individuals are also welcome!

**To register,** visit [www.campsnowball.org](http://www.campsnowball.org)

## Conference Location

**Crystal Springs Resort  
Minerals Hotel, Vernon, NJ**

Make your reservations by calling the hotel at 855-977-6473 and identifying yourself as a Camp Snowball attendee. The hotel will take both credit cards and purchase orders.

**For more information, check our website, or contact Elayne Dorsey, [Elayne@Spaces-for-Change.com](mailto:Elayne@Spaces-for-Change.com)**

**[www.campsnowball.org](http://www.campsnowball.org)**